

Rep Order# 9819170 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 56666

Printed: 09/18/2012 2:42 PM
Last Received: 09/18/2012 2:21 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station EKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA :60S
Estimate# 1775
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1775
Flight Dates 09/15/2012 - 09/21/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.5 9/18
SEE LN 5: MKGD FOR SPOTS MISSED ON LN #3:9/15(1/WK)
PLS CF - THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*3	SA	7P-730P	TWO & A HALF MEN	:60	\$450.00	09/15-09/15	0	0	0	\$0.00	
				[MADE-GOOD BY LINE(S) 5] V5 Effective Dates Changed								
	*5	W-F	6P-7P	FAM GUY/AMERICAN	P2 :30	\$450.00	09/19-09/21	1	1	1	\$450.00	
				Buyline Comment: DAD [MKGD FOR SPOTS MISSED ON LN #3: 9/15(1/WK)] V5 Added								

---REPORT TOTALS---

Report Totals: 1 / \$450.00

---SALES MONTHLY TOTALS---

Sep 12: 6 / \$1,700.00
Sales Totals: 6 / \$1,700.00
Station Totals: 6 / \$1,700.00
Lines not sent/rcld/rtrn: 0 / \$0.00

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---COMPETITIVE---

Market Totals \$209,877

CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	16%
WKRC	44%	WLWT	22%	WSTR	0%	WXIX	15%		

Books null
Demos RA35+

Rep Order# 9819170 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 56666

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--- REMARKS ---

pls see line 3 mg for tomorrow
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*3	SA	7P-730P	TWO & A HALF MEN	:60	\$450.00	09/15-09/15	1	1	1	\$450.00	
		Station Remark: V4 1x na 9/15 tech error mg wed-fri 6-7p ncir w/o 9/17										

---REPORT TOTALS---

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---SALES MONTHLY TOTALS---

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Salesperson FAX# 202-955-5348

Connell II, Jim

From: jgaunt@local12.com
Sent: Monday, September 17, 2012 9:47 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 56666

Station: EKRC-TV

Order Information:

Order #: 56666
Order Total: \$1,700.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA :60S
Alternate Order #: 09819170
Estimate #: 1775
Flight Dates: 09/15/12 - 09/21/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (56666-3-1):

Rate: \$450.00
Air Date: Sat 09/15/12
Eligible Days: -----Sa--
Inventory Code: Sa 7p-730p
Inventory Description: Sa 7p-730p
Inventory Code Time: 7p-730p
Spot Type: NM
Length: 1:00
Channel(s): [1] EKRC
Priority: Preemptible w/ Notice
Preempt Reason: Technical Difficulty

*1x Wed. Fr 6-7P
w/ 9/17 pre*

Spot Manager: All, 09/15/12-09/21/12



Date	We	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: EKRC-TV

Order: 56666

Line: 1

09/19/12 day	8:24:09 AM	1:00	\$250.00	OFA-12-M-F 8a-9a	8a-9a	OBAMA :60S	1775	P-2	2	MWASH
09/21/12 day	8:50:18 AM	1:00	\$250.00	M-F 8a-9a	8a-9a	OBAMA :60S	1775	P-2	1	MWASH
			\$500.00							2

Line: 2

09/21/12 day		1:00	\$650.00	M-F 7p-730p	7p-730p	OBAMA :60S	1775	P-2	1	MWASH
			\$650.00							1

Line: 4

09/16/12 day	8:24:18 PM	1:00	\$50.00	OFA-12-Sun Prime	8p-10p	OBAMA :60S	1775	P-4	2	MWASH
09/16/12 day	9:58:04 PM	1:00	\$50.00	OFA-12-Sun Prime	8p-10p	OBAMA :60S	1775	P-4	1	MWASH
			\$100.00							2

Line: 5

09/20/12 day		:30	\$450.00	M-F 6p-7p	6p-7p	OBAMA :60S	1775	P-2	1	MWASH
			\$450.00							1
			\$1,700.00							6
			\$1,700.00							6
			\$1,700.00							6
			\$1,700.00							6
			\$1,700.00							6

[Filtered by:] [Sorted by: Station]